

Senior Product Manager

Senior Product manager – MapsPeople

At MapsPeople, we are entering a pivotal chapter of AI lead transformation and growth. MapsPeople is shaping the future of spatial intelligence and indoor navigation, and we are looking for a Senior Product Manager to help lead the next evolution of our platform. If you love solving complex problems, turning insights into scalable product experiences, and working closely with engineering on high-impact initiatives, this role is for you.

The Role

As a Senior Product Manager, you will own a core area of the MapsIndoors platform and drive it from vision to execution. You will partner closely with Engineering, Sales, Customer Success, Design, to deliver intuitive, powerful solutions used by enterprises across the globe. You will be hands-on, customer-focused, technically fluent, and excited to shape a product used by developers, partners, and end users alike.

What You Will Do

- Own and evolve a core area of the MapsIndoors platform, with a focus on mapping technologies, indoor spatial data, and 2D/3D visualization capabilities.
- Shape the roadmap across the MapsIndoors CMS, mapping pipelines, APIs, SDKs (iOS, Android, Flutter, React Native, Web), and developer tooling, ensuring a cohesive, intuitive platform experience for professional users and partners.
- Lead product discovery to identify opportunities that improve developer workflows, map creation processes, data accuracy, and performance.
Translate complex spatial, technical, or architectural challenges into clear product requirements and actionable iterations.
- Work closely with engineering in a highly collaborative, agile setup, refining scope, validating feasibility, unblocking progress, and shepherding features from concept to shipped production software.
- Partner with Customer Success, Support, and Solutions teams to understand real-world implementation needs, reduce friction for integrators, and strengthen overall platform adoption.
- Collaborate cross-functionally to elevate platform quality, enhance documentation and onboarding, and ensure our SDK and API experiences enable partners to innovate quickly.
- Take full ownership of outcomes, experimenting, measuring impact, and continuously improving how developers and enterprise users interact with indoor mapping workflows.

What You Bring

- 5–7+ years of product management experience building and shipping software in **agile engineering teams**, ideally within a **scale-up environment**.
- Strong familiarity with **mapping technologies**, **GIS concepts**, spatial data structures, or 2D/3D visualization OR demonstrated ability to deeply understand technical domains quickly.
- Experience building or managing **developer-facing platforms, APIs, SDKs, or integration-heavy products**, with a keen sense for what makes great developer experience (DX).
- Comfort working on products used by **professional users**, such as developers, integrators, or technical operators, ideally including experience with CMS-style authoring tools or workflow platforms.
- A track record of owning roadmap areas end-to-end: defining strategy, aligning teams, prioritizing effectively, and delivering high-impact improvements.
- Ability to collaborate closely with engineering on architecture, technical tradeoffs, data models, and system constraints.
- Strong discovery skills: conducting qualitative research, creating prototypes, validating assumptions, and making decisions grounded in user needs and product data.

- Excellent communication and storytelling abilities, capable of simplifying complexity and influencing stakeholders across teams and levels.

A mindset of ownership, curiosity, and continuous improvement, thriving in fast-moving, high-accountability environments.

Who You Are

You are curious, creative, analytical, and comfortable diving into both strategy and details. You think in systems, enjoy solving tough problems, and thrive in cross-functional environments. You bring positive energy and a collaborative mindset, helping shape a product culture built on transparency, autonomy, and learning.

Why MapsPeople?

- A global platform used by large enterprise customers.
- A chance to own meaningful product areas and see your work in production quickly.
- A culture that values creativity, empowerment, and doing the right things, not just the easy things.
- Opportunities to work with cutting-edge mapping, data, and AI technologies.

Ready to help us map the future?

Apply now to join us, as our next Senior Product Manager.