Lead Product Designer

Copenhagen/Aalborg - Full time
MapsPeople is entering a pivotal phase of AI-led transformation and growth, evolving our indoor mapping, and we are looking for a Lead Product Designer to help define the next evolution of our platform experience. If you love turning complex systems into intuitive, scalable product experiences and leveraging AI to accelerate design quality and impact, this role is for you.

The Role
As a Lead Product Designer, you will own the end-to-end design vision for core areas of the MapsIndoors platform. You'll partner closely with Product, Engineering, Map Production, and Customer teams to craft intuitive, powerful solutions used by enterprises across the globe. You'll be hands-on, user-focused, strategically minded, and comfortable integrating AI-driven tools and workflows into modern product design processes.

What You'll Do
Lead and evolve the product design vision across platform, APIs, SDKs, and integrations.
Drive end-to-end design processes from discovery and research synthesis to prototyping and final implementation in close collaboration with engineering.
Translate complex geospatial, data-rich, and technical workflows into intuitive user experiences.
Leverage AI tools to accelerate prototyping, interaction design, usability testing insights, and design iteration.
Partner closely with Product Management and Engineering to ensure design feasibility, quality, and seamless delivery.
Use customer insights, analytics, experimentation, and analysis to guide continuous improvement and growth-focused design decisions keeping MapsIndoors the market leader in spatial indoor design.
Strengthen alignment between product experience, brand strategy, and intelligent automation opportunities.
Contribute to cross-team rituals, design reviews, and continuous product improvement.

What You Bring
5+ years of experience in product design within SaaS, platforms, or technically complex environments.
Proven experience leading major product redesigns or implementing scalable design systems.
Strong expertise in UX/UI design, interaction design, and visual design.
Experience with simple 3D object modeling (Blender or similar).
Experience designing for APIs, SDKs, developer portals, or technical user groups.
Understanding of AI-assisted product experiences (e.g., smart search, predictive interfaces, and agentic workflows).
Hands-on experience with modern design tools such as:

- Figma, Blender and advanced prototyping workflows

- LLMs like Claude, ChatGPT or similar LLMs for research synthesis and UX writing

- Generative AI tools for rapid concept exploration (Claude Code, Codex, Lovable)

Ability to collaborate deeply with engineering on AI feature feasibility, data flows, and interaction patterns.
Strong discovery skills: user research, rapid prototyping, usability testing, and hypothesis-driven iteration.
Excellent communication skills, as you articulate design rationale clearly and influence across teams.

Who You Are
You are curious, creative, analytical, and detail-oriented. You think in systems and patterns and are excited by how AI can enhance, not replace, strong design thinking.
You balance craft and speed. You care about usability and aesthetics but also about measurable impact. You're comfortable working in data-rich environments and collaborating with technical stakeholders on intelligent, scalable solutions.

Why MapsPeople?
A global platform used by large enterprise customers.
A chance to shape the core experience of a high-growth SaaS product.
A culture that values creativity, empowerment, and thoughtful innovation.

Opportunities to work with cutting-edge mapping, geospatial data, and AI-driven platform capabilities.

Ready to help us design the future of indoor navigation, augmented by intelligent tools and human-centered thinking?
Apply now to join as our next Lead Product Designer.