

Product Manager, Data subscriptions

Job description

Does creating new business offerings and driving growth make your heart beat, then this Product Management position might be just what you are looking for.

Come join the product team at MapsPeople and become an integral player in innovating the product ecosystem. Not only will you play an important role in what we build, but also have a meaningful impact on how we create customer-driven products founded in delivering strong end user experiences.

Our product team is a creative, positive bunch of people who all thrive diving into customer problems and customer opportunities. We believe that success can only be achieved when we collaborate closely with both customers and colleagues. The more diverse knowledge we bring together to work on hard problems, the stronger products we can create, and the larger impact we can foster for our customers and partners.

What you will do

- Create product strategy and framework for a new suite of indoor data-based location subscription services. Including market analysis, business case creation and monetization.
- Identify new possible data sources, and build commercial and data-licensing partnerships, which grow the value of our data-product offering, so we reach our growth targets.
- Ideate and develop the product offering in collaboration with technical product leads and other core stakeholders by using lean start-up and agile development principles.
- Own the product experience around our Google Maps and Mapbox licensing business, and together with a team grow this business line by focusing on the customer
- Contribute to the shared vision of MapsPeoples' product ecosystem, challenge and drive consensus on priorities leading to product execution.

We imagine you come with

- Experience in growing business and software products and a strong business acumen
- Passion for creative product development and go-to-market strategies
- Optimistic perspective and a growth mindset
- A curious and challenging collaboration approach
- (Experience in product management, technical sales, business development and/or customer experience)

Your expectations

- An opportunity to shape the products of the leading indoor mapping partner.
- Responsibility, tasks and coaching to grow and develop your career.
- A diverse international environment and social events across teams and departments.
- A collaborative and innovative work environment with a high team spirit
- Competitive salary and benefits package.

Who are are

MapsPeople is a world-leading provider of indoor mapping through our flagship product 'MapsIndoors'. We connect people and buildings through dynamic indoor maps and real-time data visualisations, empowering occupants to make better decisions.

MapsIndoors powers a wide range of smart building technologies, including wayfinding, room and desk booking, occupancy, positioning, and much more.

We partner with large and innovative businesses that provide smart building solutions to help them increase their product value, grow their business, and reach our goal of mapping every smart building in the world - we've already mapped more than 25,000 of them.

MapsPeople works on a global scale with office locations in Austin (Texas), Munich (Germany), Copenhagen (Denmark) and Aalborg (Denmark). We offer you a flexible setup with the possibility to work from one of our modern office locations or remotely from anywhere in Denmark.

Let's map the built world together.